

Therapeutic adherence during the COVID-19 pandemic across Europe: impact, experiences and perspectives from PAGs & relevant stakeholders

31st January 2023 | 14:30 – 16:00
Online event

Registration link: <https://bit.ly/3F3pJ45>

Speakers' list

Shaantanu Donde



Dr Shaantanu Donde, MBBS holds a MSc in pharmaceutical medicine (Dublin) and a MBA in Leadership and Management (UK). He is currently Head of Portfolio Management Team for Clinical Development & Medical Affairs (Developed Markets & JANZ) at Viartis. Senior Medical Director at Pfizer prior to this role. He has 15 years of experience in the Pharma industry sector.

He also practiced as HIV consultant and physician for 10 years before joining the industry. He has more than 25 publications and no of oral and poster presentations at the scientific conferences.

Bianca Ferraiolo



Bianca Ferraiolo, MPharm, is the Head of the Representative Office to the EU of Cittadinanzattiva - Active Citizenship Network in Brussels and works as Senior Manager European Affairs since March 2015. She is currently involved in many activities at European level with a special focus on health and patient advocacy issues, liaising with all the relevant stakeholders as umbrella and national patient associations, private companies and the European Institutions and representing Cittadinanzattiva - Active Citizenship Network in several multi-stakeholder initiatives. She was responsible for the establishment and the secretariat of the Members of the European Parliament Interest Group "European Patients' Rights & Cross-Border Healthcare" (2015 and 2020) and of the Inter-Institutional Group "SDGs for well-being and consumers' protection" (2021). She is also actively involved in European project management, the organization and realization of important European initiatives as the "European Patients' Rights Day". She holds a Masters Degree in Chemistry and a post-graduate Diploma in Marketing and Communications.

Nick Guldemond



Prof. Nick Guldemond holds degrees in medicine and electric engineering and a PhD from Maastricht University. He is the CEO and founder of the Medical Field Lab which focuses on innovation and medical curriculum development. In 2017, he became Professor healthcare and public health at Sechenov Medical University and Leiden University Medical Center in the Netherlands. In this role, he is an advisor on transformation of health systems across the globe. Prof. Guldemond worked as a clinical researcher on numerous health innovation projects, often in collaboration with partners in the pharmaceutical, medtech, health IT and finance sectors. As a key expert on eHealth and integrated care, he is an Expert Member of the WHO Working Group Digital Health and a consultant for eHealth programmes in various countries, NGO's, multi-nationals and start-ups. Prof. Guldemond also serves as the coordinator of EU EIP on Healthy and Active Ageing and is a member of the ISO Strategic Advisory Group on Ageing Societies. He is also an associate editor for the Journal of Integrated Care and served as a member of the editorial board of the European Medical Journal from 2017-2021.

Andrea Manfrin



Andrea Manfrin is a pharmacist and an academic, working in health services and education research. Currently he holds the position of Faculty Director of Research and Innovation and Chair Professor of Pharmacy Practice at the University of Central Lancashire.

In addition, he has experience in community and hospital pharmacies, management consultancy, the pharmaceutical industry and entrepreneurship.

Bente Mikkelsen



Dr Bente Mikkelsen is Director, Non-Communicable Diseases in the division of UHC/Communicable and Noncommunicable diseases, WHO Headquarters (Geneva, Switzerland). She was formerly Director, Division of Noncommunicable Diseases and

Promoting Health through the Life-course at the World Health Organization Regional Office for Europe (Copenhagen, Denmark), Head of Secretariat for the Global Coordination Mechanism on the prevention and control of noncommunicable diseases (WHO GCM/NCD) at the World Health Organization Headquarters (Geneva, Switzerland) from its inception in 2014 as well as a former CEO of the Southern and Eastern Norway Regional Health Authority. Dr Mikkelsen is trained as a Gynaecologist and Obstetrician and holds a Master's degree in Health Administration and Management from the University of Oslo. Her current focus is on achieving the SDGs through the reduction of premature deaths from NCDs in the context of WHO General Programme of Work, and working across sectors with multi-stakeholders, within and beyond the health sector using innovation, implementation research, health literacy and new technologies.

Neda Milevska-Kostova



Dr Neda Milevska-Kostova is the Chair of the International Alliance of Patients Organisations (IAPO), UK, an umbrella in official relations with the WHO, representing 300 patient organisations in over 70 countries.

Neda is also a Vice-president of Health First Europe, an umbrella organization based in Belgium working on improving access to innovative health technologies in Europe. She has over 20 years experience in health research, policy and patient advocacy. She holds a MSc in functional pharmaceuticals (University of Tokyo), MA in public policy (University of Pittsburgh, USA), and a PhD in public health (University of Sheffield, UK). In 2018, she was awarded the title Primarius by the Minister of Health for exceptional and long-term commitment to the advancement of health system and population health in Macedonia.

Alessandro Monaco



Alessandro Monaco is an experienced healthcare manager and consultant with a strong scientific background. He has an International Executive MBA from HEC (Paris, Berlin, Doha, Singapore) and received a PhD in Haematological Sciences and a Post-Doctoral Fellowship at the National Institutes of Health (NIH), Bethesda-MD, where he coordinated multiple Precision Medicine research projects. He gained institutional experience in Pharmaceutical Policies, Regulatory Affairs and Economic Strategies at an international level.

Sabrina Pignedoli



Sabrina Pignedoli (1983), is a journalist and politician, Member of the European Parliament with the Five Star Movement (NI group) and member of the European Parliament's Committees on Legal Affairs (JURI), Budgetary Control (CONT), and Regional Development (REGI). She obtained Masters in Media, Journalism (University of Bologna) and Law and International Economy (University of Modena and Reggio Emilia). Since 2008 she works as a professional journalist, specialized in investigative and crime news. She published two books: *Operazione Aemilia: Come una cosca di 'Ndrangheta si è insediata al Nord*, Imprimatur, 2015, and *Le mafie sulle macerie del muro di Berlino*, with A. Montanari, Diakros, 2019.

Mariano Votta



Mariano Votta is responsible for EU Affairs of the Italian NGO Cittadinanzattiva and the Director of its EU branch called "Active Citizenship Network" (ACN). Mariano has over 20 years of experience in advocacy, stakeholder engagement, European projects, communication, and civic information. In 2015 he led the launch of the MEP Interest Group "EU Patients' Rights & Cross-Border Healthcare," endorsed by nearly 100 organisations across Europe, and the MEP Interest Group "SDGs for wellbeing and consumer protection" in 2021. In 2016 Mariano has won the Efhre International University Excellence Awards on patients' rights and in 2017 he was appointed as Secretary-General at European Consumer Union. Along the mandate 2016/2019, he was also appointed by the EU Commission to represent Italian Consumer Associations in the EU Consumer Consultative Group. Mariano holds an MSc in Political Science and two post-graduate courses in EU Public Relations and Corporate Social Responsibility.