



**XIV EUROPEAN PATIENTS' RIGHTS DAY**  
**18<sup>th</sup> & 19<sup>th</sup> November 2020**

**ONE health approach, MULTIPLE answers:  
Citizens' engagement & stakeholders' actions to tackle antimicrobial resistance  
and sustain EU progress**

**Speakers' list**

**Laura Alonso Irujo**



Laura Alonso Irujo has a degree in audiovisual communication and specialized studies in the non-profit and voluntary sector management. She has worked over 20 years as project manager and communications specialist with a special focus on health communication, behavior change communication, social welfare advocacy, visibility plans design and audiovisual production. She has working experience in UNICEF, other United Nations Agencies and several EU funded projects. She has lived and worked in Spain, Portugal, Canada, USA and Angola.

**Bruce Altevogt**



Bruce Altevogt is Vice President and Head External Medical Engagement within Pfizer Inc.'s Hospital Business Unit. In this role Dr. Altevogt is responsible for the business unit's patient engagement strategy and oversees Pfizer's industry leading AMR surveillance program, ATLAS. Prior to this role he was a Senior Director of Science Policy, where he was responsible for managing policy issues in support of Pfizer's research & development enterprise, vaccines and was lead for AMR policy. Dr. Altevogt serves as member of the AMR Alliance Board, an organization that measures and drives the life-sciences industry progress to curb

antimicrobial resistance. Dr. Altevogt received a doctorate from Harvard University and a B.A. from the University of Virginia.

### **Luca Arnoldo**



Graduated in Medicine and Surgery in 2008 and specialised in 2014 in Hygiene and Preventive Medicine at the University of Udine. Since 2015 he has been working at the “Azienda Sanitaria Universitaria Friuli Centrale”. He collaborates in the coordination of the "Safe Cure Network" which is the structure that coordinates clinical risk management and patient safety regional programmes of Friuli Venezia Giulia, including those concerning prevention and control of healthcare-associated infections and antimicrobial stewardship. He also collaborate with the University of Udine and he is involved in the development of scientific studies and research projects both at nationally and international level.

### **MEP Brando Benifei**



Brando Benifei, European Federalist, is from La Spezia, Italy, and is the Head of Delegation of the Italian S&D MEPs. His main areas of work are Internal Market and Consumers Protection, Employment and Social Affairs, and Constitutional Affairs. He is rapporteur for the Single Market Program and shadow rapporteur for the European Social Fund Plus. He is active on youth policies, digitalisation and rights of persons with disabilities. In the previous term, he was responsible for the European Solidarity Corps, for the Post-Arab Spring in the MENA region and for key reports on the social inclusion and integration of refugees into the EU labour market, as well as youth employment policy such as the Youth Guarantee and the Youth Employment Initiative. He was also co-chair of the Youth Intergroup and vice-chair of the Disability Intergroup.

In 2018, he received the MEP Award for his work on Employment and Social Affairs issues, for his work on youth unemployment. In 2016, Forbes included him in its annual 30 under-30 most influential in EU Politics list.

### **Peter Beyer**



Peter Beyer, a trained lawyer, is a Senior Advisor with the World Health Organization (WHO) in Geneva where he leads a team working on global initiatives on antimicrobial resistance. He focuses on developing global instruments to combat antimicrobial resistance and to foster the development of new antimicrobial treatments. Peter was instrumental in setting up the Global Antibiotic R&D Partnership (GARDP), a

foundation that is developing new antibacterial treatments as well as the trilateral collaboration among the World Intellectual Property Organization (WIPO), the World Trade Organization (WTO) and WHO. Previously, Peter Beyer was a Legal Advisor to the Swiss Federal Institute of Intellectual Property in Berne. He negotiated bilateral free trade agreements for the European Free Trade Association (EFTA) and was responsible for the bilateral dialogue between Switzerland and China on intellectual property. Prior to joining the Swiss civil service, Peter Beyer worked with the Ecologic Institute in Berlin on environmental law and policy.

### **Jean Carlet**



Jean Carlet is 74 year old. Trained in internal medicine, cardiology and intensive care, he has been the head of the ICU in Hospital St Joseph in Paris during 25 years. He got many different duties in the ministry of health in particular as the president of the Infection control national committee during 12 years, and in many other working groups. He has been president of the European Society of Intensive Care Medicine. He is now consultant, and president of the World Alliance Against Antibiotic Resistance (WAAAR), since 2011. He has been nominated by the minister of health in 2015 as the president of a special task force for antibiotic preservation. The working group proposed a number of actions to fight against antibiotic resistance, which will be implemented in the near future. He published 249 papers in peer reviewed journals (H point: 72) and many book chapters.

### **Floriana Cimmarusti**



Floriana Cimmarusti is an international lawyer with 23 years of work experience gained in Italy, Belgium and Switzerland. She worked with a European law firm in Brussels and for a multinational company and a Swiss bank, gaining experience as lobbyist in the European banking and financial sector. In 2015, she joined SAFE-Safe Food Advocacy Europe as Secretary General. SAFE is a non-profit independent organisation based in Brussels whose main objective it is to ensure that consumers' health and concerns remain at the core of the EU food legislation. To date, its membership collectively represents the voice of more than 2.500.000 European consumers.

### **Giancarlo Francese**



Giancarlo Francese has several years' experience in R&D Pharmaceutical Industry drug development in early, late, launch, and post-marketing stages. His focus and expertise is on Global Health programs in partnership with external Global Health key players. Within Novartis, he worked in collaboration with external organizations for the development and introduction of new Tropical Medicines with a special focus on

Malaria innovative treatments for adult and paediatric populations. With his team, he pioneered and implemented innovative R&D approaches for cost saving expanding drug accessibility to all. Giancarlo now is a member of the Teva Pharmaceuticals Ltd Social Impact and Responsibility group. He is based in Basel Switzerland. In his role, he leads the newly created Teva Access program: a key tenet of Teva as social impact strategy. In his role, he works on strategic partnerships with Global Health stakeholders to establish shared value initiatives. This work is intended to increase medicine access effectively to address unmet medical needs in LMICs. Giancarlo holds an MSc in Chemistry from Pavia University in Italy and a PhD in Supramolecular Chemistry from Bern University in Switzerland.

### **Antonio Gaudioso**



Antonio graduated in Political Science and is Secretary General of Cittadinanzattiva. He has been working for 20 years to promote and protect the rights of citizens and consumers, in Italy and in Europe. The fields in which Cittadinanzattiva is particularly active are health, with the Tribunal for Patients' Rights, consumer and users' rights, with the Citizens' Advocates, education and training, with the School for active citizenship, justice, with Justice for Citizens' Rights, European citizenship, with Active Citizenship Network and Corporate Social Responsibility. He took part to the writing of the European Patients' rights Chart and he is engaged in the process of adoption of the first law about pain. He is one of the founder of Forum Diseguaglianze Diversità whose aim is to study new public strategies and community actions to reduce inequalities and social discrimination. He is Senior Advisor to the World Bank on the "connect for climate" campaign on climate change and a member of the National Council of Consumers and Users (CNCU) of the Ministry of Economic Development. He is Vice President of the Health City Institute, member of the foundation for the personalized medicine, he is a spokesperson of the scientific technical committee about vaccines of ECDC (European Centre for disease prevention and control), member of the scientific foundation Italia in Salute and member of the Scientific committee for Fondazione Cannavò. From January 2020, member of the Advisory Board of the National Institute of Health in order to support the Strategic Committee coordinator of SNLG (Guide line national system). In May 2020, he was appointed by the Minister of Health, as a member of LEA committee (Essential Levels of Assistance).

### **Marc Lemonnier**



Marc Lemonnier is a microbiologist and entrepreneur with over 25 years' experience in antimicrobial research and development in academia and biotech. He is a member of the Board of the BEAM Alliance (European Alliance of Biopharmaceutical companies combating Anti-Microbial resistance). The BEAM Alliance is a network of ~70 small and medium-sized European companies collectively developing more than 100 innovative products focused upon the cure and prevention of bacterial infections. The goal of the BEAM alliance is to maintain and promote awareness of SME-driven innovation in the field and to support policymakers in understanding economic business models around AMR. The BEAM Alliance closely cooperates with all stakeholders dedicated to the fight against AMR. Marc is also the founding CEO of ANTABIO SAS, a biotech company developing novel antibacterials with focus on WHO's priorities, and a member of the SAB of JPIAMR (the Joint Programming Initiative on Antimicrobial Resistance).

## Jo Maes



Born in Noorbeek, 19th march 1953, on the Dutch Belgium border. Always a European in feelings and mind. He worked in psychiatry for 22 years from 1977 till 1999, being among other things head of a department for sociale psychiatry in Maastricht. He worked 4 years for the Dutch Red Cross as policy manager from 1999 till 2003. From 2003 till his pension he has been the director of a NGO in the province of Dutch Limburg, working together with citizens to improve healthcare and social welfare. He is both a social worker and studied political sciences at the university of Amsterdam. At the moment, among other things, he is the chairman of Epecs.

## Brian Maguire



Brussels-based journalist, producer and broadcaster, Brian Maguire, hosts live radio and television debates with European Commissioners, Ambassadors, Members of the European Parliament and independent experts. A EURONEWS Contributor and co-host, he also presents the EURACTIV series 'The Presidency' and 'Over A Coffee'. He specialises in European politics and business; producing short documentary films and news reports exploring Europe's competing policy dimensions, including the digital economy, the Green Deal, human rights, gender rights, and the rule of law. A graduate in Government and Law, he has worked across a broad range of publications, especially within the business-to-business sector.

## Neda Milevska-Kostova



Neda Milevska-Kostova is vice-chair of the Governing Board of the International Alliance of Patients Organisations (IAPO), UK, an umbrella in official relations with the WHO, representing 300 patient organisations in over 70 countries. Neda is also a Vice-president of Health First Europe, an umbrella organization based in Belgium working on improving access to innovative health technologies in Europe. She has over 20 years experience in health research, policy and patient advocacy. She holds a MSc in functional pharmaceuticals (University of Tokyo), MA in public policy (University of Pittsburgh, USA), and a PhD in public health (University of Sheffield, UK). In 2018, she was awarded the title Primarius by the Minister of Health for exceptional and long-term commitment to the advancement of health system and population health in Macedonia.

### **Céline Pulcini**



Céline Pulcini (MD, PhD) is Full Professor of Infectious Disease in Nancy, France. She has been coordinating the French Antimicrobial Resistance national action plan at the Ministry of Health since January 2019. As MoH representative, she participates in the EU-JAMRAI (Joint Action on Antimicrobial Resistance and Healthcare-associated Infections). Professor Pulcini was Chair of ESGAP, the European Society for Clinical Microbiology and Infectious Diseases (ESCMID) Study Group for Antimicrobial stewardship. She is or has recently served also as Expert for the ECDC and the WHO. She has authored or co-authored over 220 international publications. She received in 2017 the ESCMID Young Investigator Award.

### **Julie Vermooten**



Julie started her European Public Affairs career in 1995 with the Dutch Product Boards for Livestock, Meat and Eggs. After 3 years of active lobbying for Dutch agricultural interests, she was appointed to the French Business Confederation MEDEF as special advisor for Europe. For over 10 years, she focused on advocating French interests with members of the European Parliament. In 2008, Julie joined Cosmetics Europe, the Personal care association, as Public Affairs Director. From there she moved to the practical business world, to manage a Belgian start up, World Natural Care, putting in place a production building site and all necessary processes to develop and produce natural ingredients for efficient organic cosmetics. In 2016, Julie was attracted back to the Brussels Bubble and took on the challenge to set up the European Public Policy Department for MSD Animal Health. Julie Vermooten holds a Master's degree in Animal Husbandry and agri-business management from Wageningen University and Research centre in the Netherlands. Julie was born in Mbabane, eSwatini in 1968 and commutes between Paris, France and Brussels, Belgium. She is the mother to Alice (15) and Margaux (14). When not working, she spends her time on yoga, Mah Jong, diving, skiing, horse riding and tennis. Spoken languages: French/Dutch/ English/ German/ Spanish.

### **Mariano Votta**



Director of Active Citizenship Network and Responsible for European Affairs at Cittadinanzattiva. He has more than 10 years of experience in the field of the protection of citizens' rights, stakeholder engagement, communication and civic information. His was the idea to encourage and promote the Member of the

European Parliament Interest Group “European Patients' Rights & Cross-Border Healthcare” at the European Parliament during 2015.

## MEP Tiemo Wölken



Tiemo Wölken is a young politician from northern Germany. He has been active in local politics since 2003 in his home region and holds a LL.M. in International Law from the University of Hull, England. Since 2016, he is a lawyer in addition to being a Member of the European Parliament. Tiemo is the S&D Coordinator in the Committee on legal affairs and a Member of the Committee on Environment, Public Health and Food Safety. In addition, he is the health spokesperson of the German S&D Delegation, the Vice Chair of the MEP AMR Interest Group and Co-Chair of the MEP working group on innovation, access to medicines and poverty-related diseases. Tiemo’s areas of expertise are environmental issues, healthcare, legal affairs, and all things digital - from eHealth to tackling geoblocking.

The conference is kindly hosted by MEP Brando Benifei, S&D group



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