



XII EUROPEAN PATIENTS' RIGHTS DAY 2018

Therapeutic adherence: value the impact for patients and healthcare system

23 May 2018 9:30 - 13:00

Final remarks

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Key messages and recommendations:

Follow up and possible next step:

1. Europe and the Member States have a duty to attempt any possible solution to increase the level of adherence to treatment, in order to achieve important savings and improve the quality of life of citizens. This could be confirmed, of course, also in the new mandate of the EU Institutions. In occasion of the next European Patients Rights' Day, It would like to test the EU Parliament Candidates commitment on several health issues, and adherence to treatment is among these.
2. We will follow up this topic also in the framework of MEPs Interest Group "European Patients' Rights & Cross-Border Healthcare" talking of therapeutic adherence for patients who go abroad for care.
3. General practitioners must develop a relationship with the patient based on trust and dialogue. For this reason, we would like to extend across Europe the



awareness campaign that we have successfully launched this year in Italy called “Cura di coppia” (couple therapy), involving patients and health professionals associations.

4. We aim to develop a strong alliance with pharmacists to highlight at the European level their role to support therapeutic adherence.
5. By the end of this year, we will involve our partner associations in a training initiative on therapeutic adherence & life-course vaccination to enhance public health protection in Europe.
6. We will launch a social media campaign about the therapeutic adherence by video-messages (in EN and other 8 national languages) who involves leaders of patients' associations coming from 9 countries.