

CBBA-Europe Annual Conference

Cross-border healthcare solutions: A Pan-European overview

28th November 2018, Hotel Leopold - Rue du Luxembourg 35, 1050 Brussels (EU Quarter)

08:30-09:00	Registration and welcome coffee
09:00-09:15	<u>OPENING</u>
	Amaía Buján Otero , General Manager of the Cross Border Benefits Alliance – Europe (CBBA-Europe) and Vice-Chair of the Environmental & Human Health Committee of the European Health Parliament
09:15-11:00	<p style="text-align: center;"><u>CROSS-BORDER HEALTHCARE: CHALLENGES, BARRIERS AND STATE-OF-THE-ART</u></p> <ul style="list-style-type: none"> • Balazs Lengyel, Legal Officer at the European Commission, DG SANTE • Nicola Bedlington, General Secretary of the European Patients’ Forum (EPF) • Walter Sermeus, Professor at KU Leuven Institute for Healthcare Policy & Member of the European Health Management Association (EHMA) • Bianca Ferraiolo, Head of the Representative Office to the EU of Active Citizenship Network (ACN) • Randy DeFrehn, Former Director of the US National Coordinating Committee for Multiemployer Plans • Sarah Goddard, Secretary General of Association of Mutual Insurers and Insurance Cooperatives in Europe (AMICE) <p><u>Moderator:</u> Eric Felli, member of the CBBA-Europe’s Scientific Council and Ex Vice-Chair of the European Health Parliament</p>
11:00-11:20	Coffee break
11:20-12:50	<p style="text-align: center;"><u>PUBLIC AND PRIVATE ACTORS ON CROSS-BORDER HEALTH SYSTEMS: CHALLENGES ON EU REGULATION & EXPERIENCES OF DIFFERENT COUNTRIES</u></p> <ul style="list-style-type: none"> • John Kaye, Head of Business Development – EMEA, Generali Global Health • Ilaria Giannico, Secretary General, European Union of Private Hospitals (UEHP) • Phyllis Borzi, Former Assistant Secretary of Labor, Employee Benefits Security Administration, U.S. Department of Labor (2009-2017) under the Obama Administration • Marcela Nemcova, CEO, Hedvea Corporation • Frank Indestege, Business Development Director – Europe, Cigna <p><u>Moderator:</u> Grazia Antonacci, member of EHMA and Imperial College London</p>
12:50-13:00	<u>CLOSURE AND REMARKS</u>
	Francesco Briganti , Secretary General of CBBA-Europe
13:00-14:00	Networking lunch

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